

## **Economic Development Committee Update**

### **January, 2021**

1. **CGI BANNER PROGRAM:** No Change. Still awaiting word from CGI to begin. (They will begin to assess what poles they would recommend while we submit some guidelines for their design. Designs and placement of banners would then be presented to the Town Commission for approval.)
2. **STRATEGIC GOALS:** Draft questions to use in a survey of local businesses were created. The committee is now reviewing those and will try to finalize this month.
3. **SIDEWALK AND SIGNAL BOX ART:** The state has indicated a bidding process has been initiated for repaving projects, including Market Street, and suggested the street may be done in the spring of 2021.
4. **EDC WEBPAGE:** On hold awaiting feedback from the University of Delaware to see if Bridgeville will be considered for one of their program projects.
5. **SIGN GRANT:** A letter has been reviewed and approved to send to eligible businesses informing of the availability of a grant. The town is now preparing the letters and will send them out.
6. **OPEN POSITIONS:** A volunteer job description has been drafted to help in the solicitation of new committee members. This will be posted to various social media sites in the hopes of generating interest.
7. **CONVENER:** The committee is looking into how it can facilitate the dissemination of events around town. The idea is to give people a single place to find what is happening around town and where to find more information about the events. This would include town initiated events as well as local business, clubs, and groups.

Richard Grinnell

Chairperson, Economic Development Committee